
Privacy Policy

This privacy policy explains how reducedtoclear.store (**we, our or reducedtoclear**) collects, uses, and shares your personal information, how we ensure the privacy and protection of this information and your data protection rights in connection with this website and our services.

Please read this policy to ensure that you fully appreciate the purpose of reducedtoclear's processing of your personal information.

Data controller

reducedtoclear is the Data Controller for your data. Please direct any queries, complaints, or data protection requests to info@reducedtoclear.store.

Personal information we may collect

We may collect and process the following information:

- Your contact information, including your name and email address when you use our services
- Detailed information about your computer or device, browser type, IP address, and browsing activity on our website
- When you participate in any blog, community, or forum we operate on our website
- Any additional personal information that you may provide to reducedtoclear, from time to time if you contact us by email, letter, or telephone, through the reducedtoclear website, or by any other means.

Why we use your personal information

We may use the personal information collected to:

- Provide our reducedtoclear services to you
- Manage our relationship with you, which may include notifying you about changes to the reducedtoclear service
- Request that you take a survey or leave a review
- Respond to inquiries from you and other third parties and inquiries from law enforcement agencies in accordance with applicable laws
- Meet our contractual responsibilities, legal obligations, and applicable industry standards, and
- Allow reducedtoclear to establish, exercise, or defend our lawful rights and legal claims.

The personal information collected and processed by reducedtoclear will be limited to the purposes specified in the privacy policy.

How we collect your personal information

The methods that we may use to collect your information include:

- When you communicate with reducedtoclear through our website, including completing contact forms
- Through the use of cookies as you interact with the reducedtoclear website or mobile application
- When you communicate with reducedtoclear by email, phone, post, and mail
- When you submit feedback on our services
- Communicating with us through any of our social media channels
- Information reducedtoclear may receive from external third parties and gain from publicly available sources.

Our basis for processing personal information

reducedtoclear will only ever process your personal information where we have a legal basis that includes the following;

- Where reducedtoclear has requested you to provide consent to process your data for a particular purpose.
- The processing of your information is required by reducedtoclear to satisfy a contractual arrangement that we have agreed with you.
- Where reducedtoclear relies on our legitimate interests as a purpose for processing, but only if we have a compelling reason and there is negligible effect on your rights and freedoms.
- If reducedtoclear has a statutory or other legal obligation to process your information to comply with any applicable law.

Who do we share your data with?

reducedtoclear may share personal information with third parties for the following purposes:

- Third-party providers that support reducedtoclear operate our business, including providers of analytics, technology services, marketing, advertising, data storage, and hosting
- Law enforcement agencies and regulators, to meet reducedtoclear's legal responsibilities and process requests or orders received from those bodies
- Courts, legal counsels, or other parties, where required by reducedtoclear, and in respect of legal proceedings, claims, and complaints in this context
- Where reducedtoclear is sold or amalgamated with another organisation, our advisers and any potential purchaser's adviser, and the new owners of the business.

Your confidentiality is of the highest importance to reducedtoclear, we will not sell your information to third parties.

Cookies

Cookies are small text files containing a string of characters that the reducedtoclear website places on your computer or device when you visit our site. reducedtoclear uses cookies to help users browse our website effectively and perform certain functions.

You can disable cookies, though this may limit the functionality of the reducedtoclear website.

You can find more information on how to control, disable and delete cookies by visiting www.aboutcookies.org or www.allaboutcookies.org.

For further details on how we may use cookies, please review our Cookie Policy.

Marketing Communications

reducedtoclear may process your personal information for marketing activities, where you have given consent and opted in. If you wish to opt-out of such communications in the future, you can do so at any time by contacting us at info@reducedtoclear.store.

Data security

reducedtoclear attaches great importance to data privacy and your personal information. We ensure appropriate security measures are in place according to the type of processing and regular inspections performed to ensure they remain adequate.

Our security measures include the use of SSL software to encrypt data transmission.

Data retention

reducedtoclear will not retain your personal information for longer than is necessary for the purpose it was collected, which means it will be destroyed when it is no longer needed.

In some cases, reducedtoclear may anonymise your personal information for research or statistical purposes (meaning it is no longer associated with you), in which case reducedtoclear may use this information indefinitely, without notice.

Third-party links

We want your experience of the reducedtoclear website to be the most informative as possible. We may include appropriate links to websites operated by third parties on this website. However, reducedtoclear does not have control over these sites, nor do we assume any responsibility. We suggest that you read the privacy policy of

each website you visit before submitting any personal information through these websites.

Children's privacy protection

reducedtoclear services are not intended for individuals under the age of 18 years of age. We do not knowingly collect, retain, or target data about children.

Your rights

In accordance with the GDPR and any other applicable data protection laws, subject to your jurisdiction, you will have the following rights:

Right to access - you can ask reducedtoclear to provide copies of personal information we may hold about you.

Right to rectification – you can ask us to correct any inaccuracies found in your personal information.

Right to erasure/be forgotten - you may ask that we delete your personal information.

Right to restrict processing - You can ask us to restrict the processing of your data for law enforcement purposes.

Right to withdraw consent - where reducedtoclear has explicitly requested and obtained your consent for processing your personal information, you have the right to withdraw your consent.

Right to object - in certain circumstances, you have the right to object to the processing of your information unless reducedtoclear can show we have a compelling reason for continued processing.

Right to data portability - you have the right, in certain situations, to ask reducedtoclear to transfer the personal information you have provided to us to another organisation or you.

Right to opt-out of marketing communications - you have the right to request that you opt-out of reducedtoclear marketing communications.

Right to complain to a supervisory authority - you have the right to complain to the appropriate supervisory authority where you perceive reducedtoclear has infringed your data protection rights.

If you wish to make a request to reducedtoclear, please see the “How to contact us” section for our contact details.

Data transfer

reducedtoclear may transfer your information to places outside the UK in order to provide you with our services effectively and efficiently. We will only transfer your information outside of the UK where suitable levels of protection are in place to ensure the privacy and security of your personal information and appropriate security measures followed that comply with the GDPR and other applicable privacy and data protection laws.

Non-UK residents: If you are accessing our services from a place external to the UK, you should be aware that your information may be transferred outside of the place you are located, and following the data transfer process specified for UK residents.

Changes to this policy

reducedtoclear may make changes to this policy when needed, for example, compliance with legislative changes.

You should review this policy regularly to ensure you are up to date with any changes.

How to contact us

If you have any questions about this privacy policy or want to exercise any of your rights, please contact us at info@reducedtoclear.store.