Cookie Policy

reducedtoclear.store (**we**, **our** or **reducedtoclear**) may use cookies and other similar tracking technologies to support the performance and serviceability of this website and related services.

Please read the contents of this policy to appreciate how and why reducedtoclear may use cookies and other tracking technologies and how you manage their use.

What are cookies?

Cookies are small files of letters and numbers downloaded to your computer when you visit a website.

Cookies help website visitors to browse a website efficiently and complete certain actions.

Types of cookies

First and third-party cookies

First-party cookies are generated by the website visited by the user.

Third-party cookies are established by other parties, such as marketing networks, search engines, and social media providers.

Session and persistent cookies

Cookies are commonly stated as session or persistent cookies and distinguished by the time they continue to remain active.

Session cookies are temporary and will only be active while using the reducedtoclear website. They will not persist upon closing your browser session.

Persistent cookies may reside on your computer, following termination of your browser session, for a specific period or until dynamically deleted.

Why do we use cookies?

reducedtoclear uses cookies to help differentiate website visitors and enables reducedtoclear to enhance your experience by improving our understanding of the website usage.

Cookies enable the reducedtoclear website to remember your activities and preferences (such as language, font size, and other display preferences), meaning you do not need to re-enter them when returning to our website.

Hence, reducedtoclear may use the following cookies at any time:

Strictly necessary cookies are vital for ensuring the reducedtoclear website operates as intended. These cookies support the assembly of the web pages delivered to you, enhance your website navigation, and ease your return to pages previously accessed.

We may use these cookies to:

- Indicate to us that you have accepted the use of cookies
- Allow reducedtoclear to test alternative designs on our website.

Performance cookies provide reducedtoclear the capability to count the number of site visits and traffic sources. This information provides reducedtoclear with valuable statistics to help improve the performance of the website. Specifically, they allow reducedtoclear to categorise the popularity of pages on our website and understand how visitors navigate the website.

We may use these cookies to:

- Provide statistical evaluation on how the reducedtoclear website is used, for example, the service that you have shown an interest
- Evaluate the success of our advertising
- Enable reducedtoclear to monitor and improve our website by analysing your usage and activities
- Obtain opinions and feedback on your experience of the reducedtoclear website.

Functional cookies enable reducedtoclear to provide superior functionality and personalisation of our website.

We may use these cookies to:

- Recall particular settings you applied (such as colour, font size, and other display preferences)
- Remember your choices made when searching for a service and the results
- Share data with appropriate third parties to efficiently deliver our services

Marketing cookies are deployed to track a user's activity to assist selected third-party marketers to provide targeted advertising.

We may use these cookies to:

- Modify your experience of our site through tailored content
- Deliver advertisements based on your interests and evaluate their usefulness
- Limit the occurrence of adverts
- Create a user profile based on interest in reducedtoclear services.

Tracking technologies

reducedtoclear may use similar tracking technologies to cookies on this website, such as web beacons and tracking pixels, to improve your online experience.

A tracking pixel or web beacon is a clear graphic image positioned on a website or within an email to track users' actions when they visit a website or send emails.

Links to third-party websites

The reducedtoclear website may include hyperlinks for your convenience. If you chose to click on a hyperlink, it will take you to a third-party website that could be using cookies.

Please note that reducedtoclear has no control over how third-parties use or set their cookies, so we recommend that you check specific third-party websites to understand how they use cookies and how to control their use.

Management of cookies

The following hyperlinks to the most popular web browsers are provided to assist you with managing your cookie settings. These web browsers are able to control cookies, in some form, via their browser settings.

- Microsoft Edge cookies information
- Internet Explorer cookies information
- Chrome cookies information
- Firefox cookies information
- Safari cookies information
- Opera cookies information

If you would like more information on cookies and how to manage their use, please visit www.aboutcookies.org or www.allaboutcookies.org.

If you choose to block or disable the cookies that reducedtoclear uses on this website, this may change its operation, which could cause some functions of our website not to run as intended. reducedtoclear recommends that you accept the cookies used on our website.

Changes to this policy

reducedtoclear may make revisions to this policy if there are changes to the cookies we use for legal, regulatory, or other business reasons.

You are advised to review this cookie policy frequently to stay up to date with our use of cookies.

How to contact us

If you have any questions or concerns about our use of cookies, you can send an email to $\underline{\mathsf{info@reducedtoclear.store}}$.